VOIPFONE INTRODUCES UK-WIDE GEOGRAPHIC NUMBERS FOR ITS VOICE OVER IP CUSTOMERS

Voipfone, the expanding London-based telephony company, is introducing a new range of geographic telephone numbers for use by its Voice Over IP (VOIP) customers. Geographic numbers were previously available only in 13 geographic locations in the UK. Under the initiative, from 13 December residential and business customers will be able to obtain them in 651 UK towns and cities.

The geographic numbers come free with Voipfone's 500, 1000, 2000 SOHO, 2000 Business and Connect Broadband accounts. Customers will be able to choose landline and fax numbers which contain their traditional area dialling code suffixed by a further three-digit code.

When signing up for any of Voipfone's packages, the customer will be prompted to choose the geographical location of the numbers they require. Voipfone also offers numbers prefixed with the UK local and UK national codes 0845 and 0870, which are favoured by many small to medium businesses.

Tim Thirlwell, managing director of Voipfone, comments: "Thanks to our latest service enhancement, customers will be able to obtain a telephone number similar to that of their existing BT or cable supplied service, which makes our low-cost VOIP services ever more attractive and means we can truly compete with the traditional telephone network."

The introduction of the new geographic telephone numbers by Voipfone follows recent service upgrades, including more free minutes at a lower cost on the 500, 1000, 2000 SOHO accounts and a range of additional, user-friendly features.

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Notes to editors

Voipfone is an internet telephony service provided by Inet Telecoms Ltd, a London-based company. Voipfone provides voice over IP, fax to email, SMS call back and broadband and communication services to residential and business customers and offers low call rates to all countries world-wide.

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