



The National eWell-Being Awards 2009

Improving people's lives and the environment through ICT

News Release
For immediate release

Finalists announced in the SME Innovation category of the National eWell-Being Awards 2009

Four organisations have successfully reached the finals of the National eWell-Being Awards in the SME Innovation category: **Carbon Control Software**, **Direct Enquiries**, **Shply.com** and **Voipfone**.

The Awards sponsored by BT are designed to promote the tangible benefits that Information and Communication Technologies can bring to society, the economy and to the environment. The SME Innovation category is to recognise business ICT applications which are creating significant environmental and social benefit.

CarbonControl Software developed 'CarbonControl' to reduce the amount of carbon emissions produced by an organisation. This is achieved by helping an organisation to use its computer systems and infrastructure more efficiently by measuring energy usage and enforcing automated energy management policies.

Direct Enquiries' project 'Natural England – Access Assessments' aims to make nature more accessible by encouraging the disabled, the elderly and parents with buggies to visit the English countryside. 'The project assesses and publishes in-depth information on the accessibility of some of Natural England's most popular National Nature Reserves.

Shiplly.com has developed an innovative web-based transport marketplace where consumers are matched with thousands of haulage companies already making similar journeys. This cuts down on wasteful trips and reduces CO2 emissions.

Voipfone is a virtual business developing telephone services that make businesses more profitable, provide a better quality of life for their employees and a cleaner environment.

Over 100 entries were received this year and the judges had a tough job to whittle them down to the 32 finalists in 8 categories that remain in the running. The lucky winners will be announced at an awards event at the Royal Society of Arts (RSA) in London on Wednesday June 17th.

“We would like to congratulate Carbon Control Software, Direct Enquiries, Shiplly.com and Voipfone on making it to the final of the 2009 National eWell-Being Awards,” said Chris Murray, CEO, UK CEED. “We were overwhelmed by the quality of entries received this year and competition has been very strong.”

Since their launch in 2002 by SustainIT, an initiative of the UK Centre for Economic and Environmental Development (UK CEED), the Awards have attracted over 700 high quality entries from a diverse range of organisations in the public, private and voluntary sectors.

To find out more about the eWell-Being Awards visit: www.sustainitawards.co.uk or call SustainIT on 01733 311644.

- **ENDS** -

Notes to Editors

- The eWell-Being Awards aim to
 - Demonstrate the economic, environmental and social benefits arising from imaginative ICT projects and applications
 - Raise awareness of such projects amongst opinion-formers, decision-makers and the general public
 - Encourage replication and development of innovative ICT projects and technologies that tackle social and/or environmental challenges

- SustainIT is an initiative of the UK Centre for Economic and Environmental Development (UK CEED), a leading sustainable development charity. The initiative aims to maximise the environmental and social benefits of ICT through innovative research, project demonstration, and the identification and dissemination of best practice.

- SustainIT works in a variety of areas including:
 - Digital and social inclusion
 - Public service transformation
 - Climate change and environmental efficiency
 - Better ways of working enabled by ICT (e.g. e-work)
 - On-line consultation and appraisal tools
 - Policy engagement

- The UK Centre for Economic and Environmental Development (UK CEED) is an entrepreneurial charity founded in 1984 with the aim of supporting environmental enterprise. This is the harnessing of business innovation and economic prosperity to protect and enhance the environment. The Centre undertakes research, develops policy, implements technology demonstration projects and carries out a wide range of engagement and education activities with its partners in the UK and across Europe.

For further information on the awards or the shortlisted projects please contact Sarah Weaving or John Pickstone at UK CEED on 01733 311644